

## RABC Executive Meeting held June 3, 2015

**Attendees:** Mike Yee, Mike Conway, Jackie Tsang, David Kurtz, Anshuman Tyagi, Jason Loney, Chris Trothen, Jie Cai, Jane Proudfoot (RA Recreation Director), Mike Bitten (Club Professional).

**Absent:** Jackie Tsang, David Kurtz.

**6:20 pm Meeting called to order.**

**Old Business:**

**Minutes of previous meeting:** Approval of previous minutes deferred until next meeting.

**Dave Waddell Plaque:** Jane has received items and display is being prepared. It will include profile of Dave, photograph and artwork. Shadowbox will be purchased when design finalized. Spot lighting will be repurposed from Sports Shop. Installation will likely not occur until August.

**Memberships:**

1. Monthly payment option: RA will have to assess impact on cash flow before option can be implemented. Cancellation policy will have to be in line with RA Centre procedures.
2. Corporate Membership: The RA does not currently have a procedure to solicit corporate memberships from outside groups; however it is within the capability of the RA to have agreements developed with any group that might be interested. Jane would like to have an outline of the current plan for corporate badminton membership. Mike Y said that he would discuss the major points with Jane when they have time.

**Changes to Memberships and Training:**

1. Anshuman was still awaiting data to perform cost analysis for Tuesday and Thursday from 4 pm to 7 pm.
2. Motion by Mike C that in an effort to increase membership that registration in the one hour evening clinics be opened to non-members at a price specific to them that would include participation in the clinic and guest privileges in order to continue playing in the evening following the clinic, seconded by Jason. Motion passed. Schedule of clinics to be determined.

**Tournament Schedule:** Dates will have to be coordinated with the ODBA before calendar can be finalized for the Club Handbook. Fee structure will have to be assessed. Jane suggested that a block fee be imposed rather than an hourly rate. Fundraising at the Xmas tournament would have to be within the guidelines of the RA's revitalization campaign.

**New Business:**

**Morning Memberships:** Chris introduced ideas to increase participation in morning play:

1. Open House for a couple of days at the beginning of October for people to come in and see what is happening.
2. Provide initial card to non-members for three sessions of morning play only for \$15 as a means of introducing them to the Club.
3. 8 session guest pass for morning badminton priced at \$75.
4. Reduce price of Morning membership to 40% of full membership. This might be accomplished by reducing the available weeks of play from 52 weeks to a lower number of weeks.

With regard to introducing more seniors to the badminton Club, the RA is considering a promotional campaign aimed at seniors in September or October with curling, exercise classes and other RA programs. Mike asked Anshuman to review with Chris the pricing of guest passes and membership cost with respect to the Club budget.

**Badminton Canada Events:** Jane has received bid document packages from Badminton Canada. Based upon requirements the only events that the Club is capable of hosting are the Canadian National Championships and the Canadian International Tournament. The bidding has opened on the International for 2016, 2017 and 2018. A person has prepared a preliminary budget for hosting the International. Motion by Mike Y to release the Badminton Courts for the five projected days of the International Tournament, seconded by Jason. Motion passed.

**RA Awards and Recognition:** Deadline for submissions is June 16, 2015.

**RABadminton.com:** Mike Y will follow up with changing credit card billing information for RABadminton.com.

**Club Executive Emails:** Mike C was tasked with bringing Club email addresses up to date.

**Club Executive Photos:** Display needs to be updated to include new Executive members.

**Revitalization Program:** Jason and a person are putting ideas together for fundraising. Jane will add Jason to email list for Champions Table.

**Morning Masters Champions:** Chris announced that a person and a person won titles at the 2015 Masters Championships in Edmonton. A person was also a winner.

**Early Registration T-Shirts:** Chris said that no morning member received their shirts. All members who renewed by August 26, 2014 were put on the list. Mike B said he would review the list with Chris.

**Motion to Adjourn:** Meeting adjourned at 8:04 pm.

Approved July 8, 2015